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Press Release – March 2018



India's Cup – The Revolutionary Road Trip Through Southern India
The Great Indian Run

Aiming to be India's biggest and best car rally this unique event is now open to all with the rules expanded to include any vehicle from the humblest hatchback to the most luxurious limousines. With a streamlined entry process now anyone with a car and a valid licence can join our field of international teams as they hit the road and be part of this amazing wild celebration of India and motoring. This is the Great Indian Run for one and all.

Beginning April 22nd, 2018, India's Cup starts from the streets of Chennai, Tamilnadu, and ends in the party capital of the world, Goa, 11 days later on May 2nd. Winding through the most stunning scenery in the world, visiting some of the most unforgettable sights in India and providing our teams with 2400kms of driving, camaraderie and partying this is the most exciting amateur car rally in India today and now you can be part of it.

The brainchild of Aravind Bremanandam (the man behind the original Rickshaw Challenge) and his band of Travel Scientists this event is a culmination of their 15 years experience in the travel business and is a careful blend planning and pragmatism providing all entrants with a friendly community spirit in which to enjoy the journey and allow them the freedom to do it their own way whether that's driving a 4x4 or riding a moped.

There are points on offer for some challenges along the way and the highly coveted title of World Champion awaits the winner, but the main emphasis is on fun and making the world a little better for the event's passage. As in previous years the Travel Scientists continue to support Round Table India and encourage teams to add what they can, by donation or sponsorship, to the 150,000 Euro already raised for building classrooms in some of India's poorest communities.

The event is priced to suit any pocket and with varied solutions to ensure whatever your experience it'll be one of the best you ever have, India's Cup places an emphasis on the pleasure not the plaudits, and if it's only lack of a vehicle preventing you participating the Travel Scientists have all the answers you need to get you to the starting line in time to be part of an event where making new friends and amazing memories is guaranteed.

More road trip than rally, more party than race, more celebration than competition, India's Cup is a unique event bringing together an eclectic mix of people from across the world for a fun fuelled motorized festival that traverses the country, bridges the gap between diverse peoples and honours the spirit of the road by partying the whole way. Join up today and be part of this once-in-a-lifetime adventure through India.

Quick Facts

- Event Type – Amateur Road Trip/Rally
- Start – 22nd April 2018 – Chennai
- End – 2nd May 2018 – Goa

- Days – 11
- Distance – 2400km
- Vehicle Restrictions – None
- Experience Required – None

About The Travel Scientists

With over fifteen years experience in providing the very best in adventure travel trips the Travel Scientists have brought their fundamental approach to events from the Balkans to the Baltic, from the Caucuses to the Caspian Sea, and now follow on from their successful Rickshaw Challenge in India and bring to bear their wealth of local knowledge, superbly efficient logistics set up and their trademark attention to detail and open India's Cup to everyone.

<https://www.travelscientists.com>

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